



# The Bottle Bag

*A bag for your reusable  
water bottle*



*Introducing...*



A stylish eco-friendly that can  
carry your reusable water  
bottle comfortably & is hands  
free....

# A Design For Everyday Life

Stylish and practical solution to carry most reusable water bottles

Water and stain resistant

Personalised with cool trims & accessories

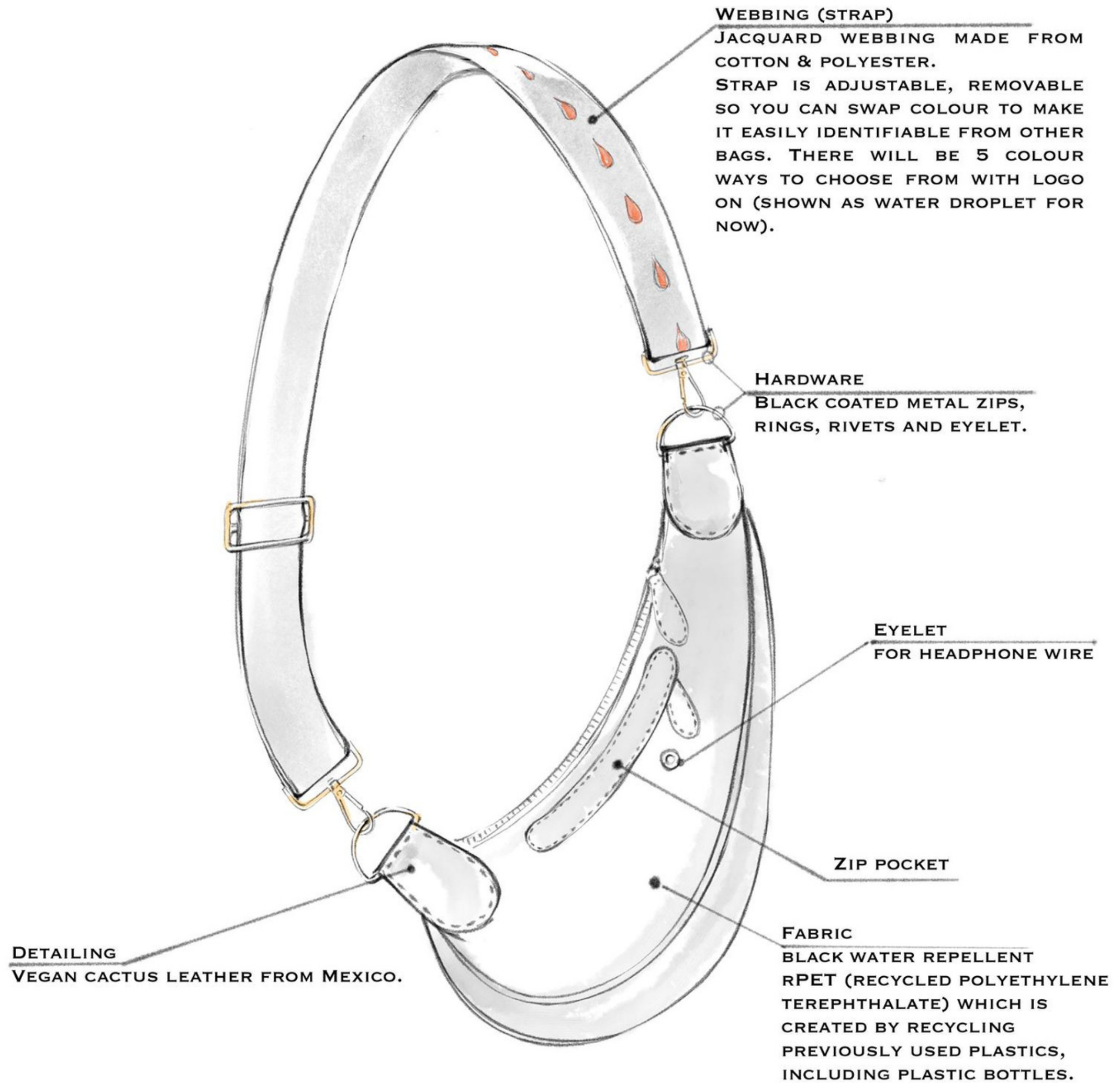
Changeable straps in different colours and can be personalised

Zip pocket for phone, keys and mask



# The design

(work in progress)

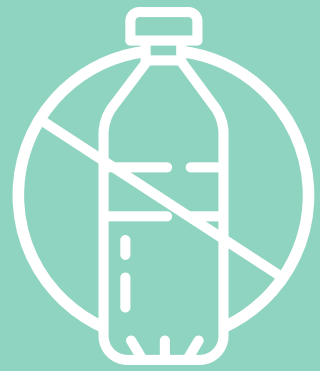




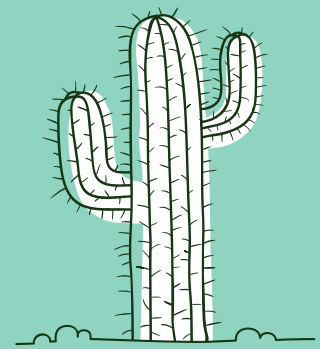
# Why is it Different?



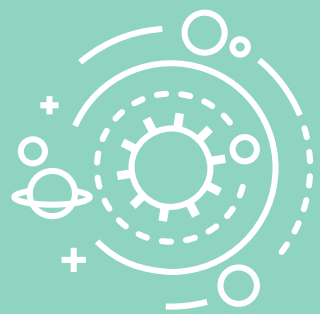
It's **planet friendly** & made from fully recyclable materials



**REPREVE** - designed with water repellent fabric made from recycled bottles



It is **vegan**. With detailing from Cactus Leather called **DESSERTO**, produced in Mexico

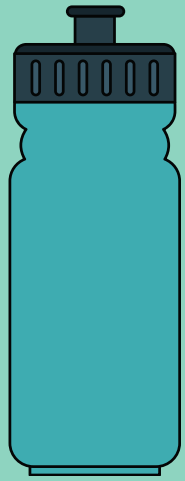


It is **universal**, and will carry all sizes of water bottles

# Why you need The Bottle Bag



# We All Love Water...



**55%**

of us own a reusable water bottle for everyday use



## Safety First

Covid 19 has made us more aware of carrying our own clean, safe drink where ever we go

## Reusable bottles

have become both a status symbol & an ethical statement

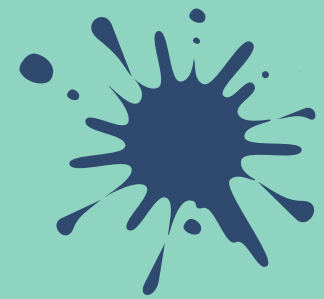
## Health Conscious

We're aware more than ever of the health benefits of drinking more water

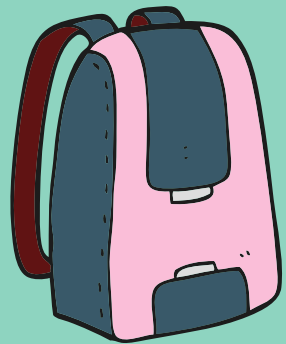
# But there's a problem....



Carrying your water bottle in your hand isn't convenient!



Water bottles can leak if not carried upright



Rucksacks are too big, handbags too small!



We want a safe place to keep our water bottle safe & clean as we work & play



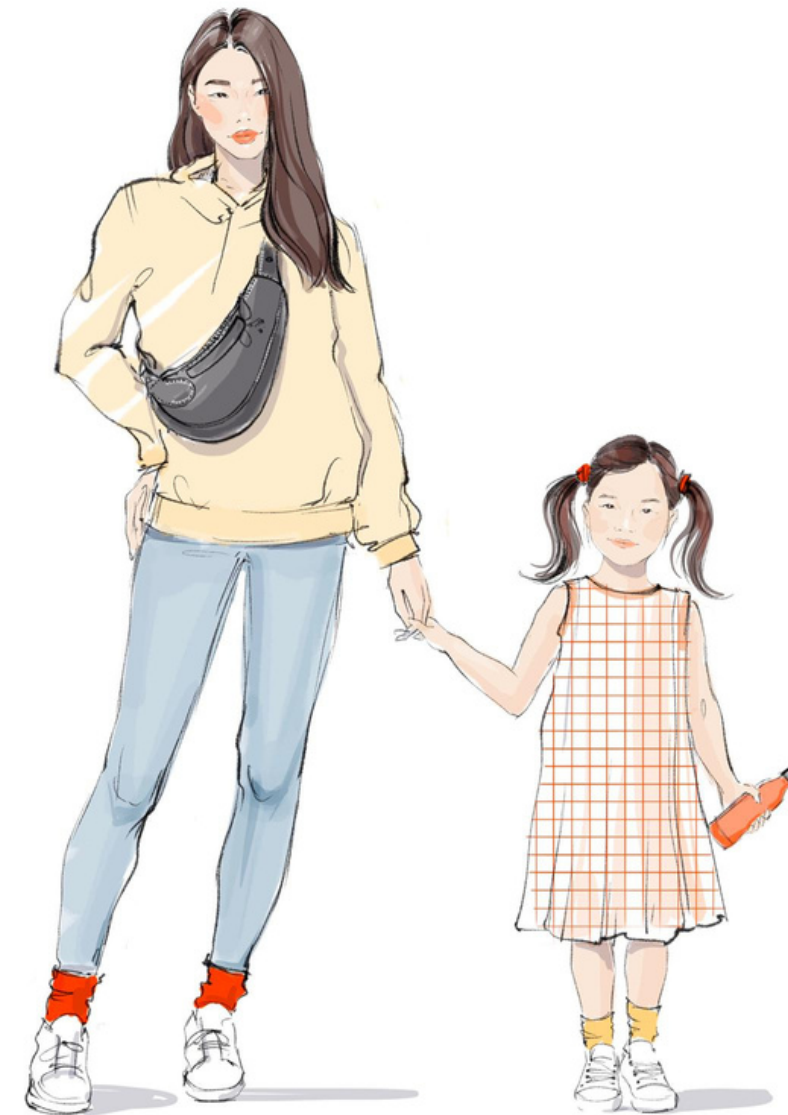
We need our hands to be free to hold dog leads, loved one's hands and to push buggies...



The solution is  
The Bottle Bag



# Who's using it?



# Where would you use the bottle bag?



Off to the gym or yoga class



Hiking with friends



Walking the dog



A day at the beach



A day out on a city break



Thank you for taking the time to watch and read  
this presentation.

Elyna x